

Fastest Retriever Contest

OFFICIAL RULES

NO PURCHASE NECESSARY TO ENTER OR WIN. A PURCHASE WILL NOT INCREASE YOUR CHANCE OF WINNING.

1. PROMOTION PERIOD AND PHASES:

- a. These rules (the “Official Rules”) govern the Fastest Retriever Contest (“Promotion”) will begin on January 4, 2018 12:00AM Central Time (CT) and ends on March 11, 2018 3:00PM CT.
 - a. The Sweepstakes portion of the Promotion consists of the following “Phases”:
 - a. A “Submission Phase” which begins on January 4, 2018 at 12:00AM CT and ends on February 16, 2018. During the Submission Phase, an eligible dog owner may enter the contest, defined in Section 3, at www.jssportsshow.com (the website).
 - b. A “Semi-Finalist Selection Phase” will begin on or about February 16, 2018. The 40 dogs will be selected as “Semi-Finalist Dogs.”
 - c. The Semi-Finalists (40) will be allowed two timed runs per qualification in a heat with 10 dogs competing at the Milwaukee Journal Sentinel Sports Show on Wednesday, March 7 at 5:30 PM CT, Thursday, March 8 at 5:30 PM CT, Friday, March 9 at 5:30 PM CT, or Saturday, March 10 at 5:00 PM CT.
 - d. A “Finalist Phase” will begin on Sunday, March 11 at 2:30 PM CT. The two fastest dogs from each Semi-Finalist heat will qualify to compete in the Finalist Phase.

2. ELIGIBILITY RESTRICTIONS

- a. The Promotion is open to all legal residents of the United States and the District of Columbia who are 18 years of age or older at the time of entry. Employees of Journal Broadcast Group, Inc., d/b/a The Journal Sentinel (the “Promoter”) its corporate parent, subsidiary, and affiliated entities, its advertising agencies, participating sponsors/promotional partners, and the members of their immediate families (spouse, parents, siblings or children) or households (whether related or not) are ineligible to participate or win. This Promotion is subject to all applicable federal, state, and local laws and regulations. Void outside the United States, in NY, and where prohibited.
- b. Entrants are required to provide truthful information and Promoter will reject and delete any entry that it discovers to be false or fraudulent. Promoter will disqualify any entry from individuals who do not meet the eligibility requirements, and Promoter will also delete any entry knowingly received from persons under the age of 13 in compliance with the Children’s Online Privacy Protection Act and as otherwise required by law. Professional competing dogs are not eligible to participate.
- c. Entrants who have not previously competed in Competition will be given first preference. Returning entrants will be placed on a wait list until February 16, 2018, at which time they will be placed in empty spots based on date and time of entry submission.

3. ENTRY

- a. To participate in the Promotion, you may enter via the following method:

Visit www.jssportsshow.com and follow the links and instructions to enter and submit your first name and last name, complete address, city, state, zip code, telephone number, dog's name, dog's breed, preferred entry date, and a valid email address in the online entry form. The authorized account holder is the natural person who is assigned to the email address by an internet access provider, online service provider or other organization that is responsible for assigning the email address or the domain associated with the submitted email address. Multiple entrants are not permitted to share the same email address. Entrants may enter once per the entry time period. Entries submitted will not be acknowledged or returned. Proof of submission of an entry shall not be deemed proof of receipt by Promoter. The contest administrator's computer is the official time keeping device for the Promotion. For purpose of this Promotion, a "Day" shall begin at 12:00:00 AM Central Time and shall end at 11:59:59 PM Central Time.

4. SELECTION OF CONTEST SEMI-FINALISTS AND CONTEST PRIZE WINNERS

- a) Selection of the Semi-Finalist Dogs: At the end of the submission phase, an individual whose dog satisfies the eligibility requirements set form in Section 2(an "Entrant") may enter their dog in the Promotion. A drawing to select the potential Semi-Finalists will take place on or about February 16, 2018.

The odds of becoming a semi-finalist depend on the total number of eligible entries received during the "Submission Phase".

- b) Section of Finalist Dogs: The Semi-Finalist dogs will be required to adhere to and perform the following to be declared a potential Finalist dog:
- a. All dogs must be able to compete on the date they are schedule to compete. Competition dates will be mutually agreed upon by the Journal Sentinel and the dog owner. If the semi-finalist dog is unable to compete on the date and time available they forfeit their opportunity to participate and another semi-finalist dog will be selected to compete.
 - b. All dogs must start the retrieve from behind designated start/finish line and must retrieve object and bring it back across finish line. Handlers must remain behind the start/finish line. The dogs cannot step outside of the racing area at any time during their race times.
 - c. The designated object must fall beyond the designated retrieve line at other end of course. The distance between the two lines is approximately 75 feet.
 - d. Designated thrower/dropper of object must remain in throwing box.
 - e. No training equipment (no pinch collars, e-collars, etc.) is allowed. Dogs may have a collar and leash only.
- c) Selection of First Prize, Second Prize and Third Prize Winners: Each of the Finalist dogs will be required to compete on Sunday, March 11 at the Journal Sentinel Sports Show at 2:00 PM CT. Finalists dogs will be required to adhere to and perform the same actions as laid forth in section 4(b)(e). If a finalist dog is unable to compete as required by the Sponsor, the finalist dog will be

disqualified and the next fastest timed semi-finalist during the Semi-Finalist phase will be selected as a Finalist dog. The Finalist dog with the fastest timed run will be selected as the potential First Prize winner. The Second prize winner will be the Finalist dog with the next fastest timed run. The Third prize winner will be the Finalist dog with the third fastest timed run.

5. PRIZES

- a. Three (3) prizes will be awarded to the first, second, and third place participants. Prize includes:
1. First Place Prize (1): The one (1) First Place Prize winning Finalist Dog will receive Five Hundred Dollars (\$500).
 2. Second Place Prize (1): The one (1) Second Place Prize winning Finalist Dog will receive Two Hundred and Fifty Dollars (\$250).
 3. Third Place Prize (1): The one (1) Third Place Prize winning Finalist Dog will receive One Hundred Dollars (\$100).

b. All prizes are awarded as-is. There is no substitution, transfer, or cash equivalent for prizes. The prizes are expressly limited to the item(s) listed above and do not include taxes, gratuities or any other expenses. Promoter is not responsible for winners' limitations that prevent acceptance, use, or nonuse of prize. Entrants acknowledge that the Released Parties, as defined herein, have not made, nor are in any manner responsible or liable for, any warranties, representations or guarantees, and hereby disclaim any and all warranties expressed or implied, in fact or in law, whether now or hereafter enacted concerning any prize, including without limitation, implied warranties of quality, merchantability, mechanical condition, or fitness for a particular purpose, except for any express manufacturer's warranty as may be included with the prize or as may be separately provided to participants by law. Other restrictions may apply.

c. Any prize certificates or coupons are subject to the terms and conditions as set forth by the issuer of the certificate or coupon. Such certificates and coupons are not refundable or transferable, and may not be substituted or exchanged for cash or credit at any time, nor will such certificates or coupons be replaced if unused, lost, stolen, or damaged.

5. WINNER SELECTION AND NOTIFICATION

a. All decisions of Promoter management with respect to the Promotion are final.

b. At the conclusion of the Championship of the Contest, the top three winners will be selected based on the three (3) fastest scores of the Championship participants.

c. Winners must execute and return any required affidavit of eligibility and/or liability/publicity release within ten (10) days of notification attempt or winner will be disqualified and the prize will be forfeited and an alternate winner may be chosen at random. If a potential winner cannot be contacted, fails to complete, sign and return the required affidavit of eligibility and liability/publicity release within the required time period, or if a prize or prize notification is returned as undeliverable, potential winner will be disqualified and will forfeit the prize.

- e. Unless otherwise specified in the prize notification, all prizes or prize certificates may be picked up at the office of the Promoter at the address below. Prize or prize certificates will not be mailed to the winner without the winner's prior written consent in which the winner shall agree to assume its risk of loss. The Promoter, its sponsor, or promotional partners are not responsible for the safe arrival of a prize or prize certificate.

6. CONDITIONS

a. Payments of all federal, state and local taxes are solely the responsibility of the winners. Winners will be required to complete and submit an IRS Form W-9 or the equivalent including the winner's full Social Security Number for receipt of any prize. Failure to submit a complete W-9 or equivalent will result in disqualification and forfeiture of the prize.

b. Participating in the Promotion and acceptance of any prize constitutes each entrant's and winner's (and guest's where applicable) permission for the Promoter or its agents to photograph, film, record that entrant, winner, or guest and to use his or her name, city, state, voice, or likeness, and any statements made by him or her regarding the Promotion or its sponsors for purposes of trade, publicity or promotion without additional financial or other compensation, and, where legal, to sign a publicity release confirming such consent prior to acceptance of the prize.

c. Prior to awarding any prize or prize certificate, and depending on the nature of the prize and eligibility requirements of the contest, the Promoter in its sole discretion will require verification of Promotion winner's identification by a showing of valid government-issued photo identification. By entering, participating and/or accepting a prize in the Promotion, each entrant, winner, and guest if applicable, agrees not to sue and to release, discharge, indemnify, hold harmless, and absolve the Station, the Promoter, its sponsors and promotional partners, its advertising and promotion agencies and each of their respective parent, subsidiary and affiliated entities and the officers, shareholders, directors, employees, agents, and representatives and the successors and assigns of each of them (the "Released Parties") from and against any and all claims, demands, actions, suits, losses, expenses, costs, damages, and liabilities including, without limitation, interest, penalties, court costs and reasonable attorneys' fees and expenses arising directly or indirectly from the prize or participation in the promotion, including, but not limited to, personal injury, death, or damage to or loss of property, which may occur in connection with, preparation for, travel to, or participation in Promotion, or possession, acceptance and/or use or misuse of prize or participation in any Promotion-related activity, including but not limited to any claims based on publicity rights, defamation, or invasion of privacy and merchandise delivery. Promoter may require eligible Promotion winners and their guests or travel companions, if any (as well as each of their parent(s) or legal guardian(s), if winners, guests or travel companions are under the age of majority in their state of residence), to sign a liability release confirming such consent. Except where prohibited, by entering the Promotion, each entrant agrees that: (1) any and all disputes, claims and causes of action arising out of or connected with this Promotion or any Prize (s) shall be resolved individually, without resort to any form of class action, and exclusively by state or federal courts situated in Milwaukee, WI; (2) any and all claims, judgments and awards shall be limited to actual out-of-pocket costs incurred, but in no event shall such costs include attorneys' fees; and (3) no punitive, incidental, special, consequential or other damages, including, without limitation, lost profits may be awarded (collectively, "Special Damages"). Further, by entering the Promotion, each entrant waives all rights to claim Special Damages and all rights to have such damages multiplied or increased.

d. Promoter, in its sole discretion, reserves the right to disqualify any person (and all of their entries) from this Promotion if he or she tampers with the entry process, the operation of the Promotion, or the operation of Promoter's web channel or is otherwise in violation of the Official Rules or direction of Promoter. Promoter further reserves the right, at its sole discretion, to modify, cancel, terminate or suspend the Promotion, or any part of it, if it is not capable of completion as planned or if any fraud, technical failures or any factor beyond the Promoter's control, including infection by computer virus, bugs, tampering, unauthorized intervention or technical failures of any sort, corrupt or affect the administration, security, fairness, integrity or proper conduct of the Promotion as determined by Promoter in its sole discretion. Any attempt by an entrant or any person to deliberately damage any Promoter web channel or to undermine the legitimate operation of this Promotion may be a violation of criminal and civil laws. Should such an attempt be made, Promoter reserves the right to seek full prosecution and/or damages from any such individual to the fullest extent permitted by law. Promoter's failure to enforce any term of these Official Rules shall not constitute a waiver of this provision. If due to circumstances beyond the control of Promoter, any competition or prize-related event or travel is delayed, rescheduled, postponed or cancelled, Promoter reserves the right, but not the obligation, to modify, suspend, or cancel the Promotion and shall not be required to award a substitute prize.

e. The Released Parties are not responsible for (i) typographical or other errors in the printing, the offering or the administration of the Promotion, or in the announcement of a prize; (ii) entries not received due to difficulty accessing the internet, service outage or delays, computer difficulties, malfunctions, disconnections, other technological failures; or any other difficulties that may prevent an individual from entering or participating, or (iii) lost, stolen, mangled, misdelivered, misdirected, postage due, illegible, incomplete, incorrect, or late entries. Further, the Released Parties are not responsible if any part of a promotion prize that cannot be awarded due to acts of God, acts of war, natural disaster, weather, acts of terrorism or other factors beyond the Station's control.

f. Except where prohibited, by entering the Promotion, each entrant agrees that: (1) any and all disputes, claims and causes of action arising out of or connected with this Promotion or any Prize (s) shall be resolved individually, without resort to any form of class action; (2) any and all claims, judgments and awards shall be limited to actual out-of-pocket costs incurred, but in no event shall such costs include attorneys' fees; and (3) no punitive, incidental, special, consequential or other damages, including, without limitation, lost profits may be awarded (collectively, "Special Damages"). Further, by entering the Promotion, each entrant waives all rights to claim Special Damages and all rights to have such damages multiplied or increased.

g. To obtain a copy of the Official Rules or a list of winners following completion of the Promotion (please specify which), send a self-addressed, stamped envelope (VT residents may omit return postage) specifying "Official Rules" or "Winner List" to Fastest Retriever Contest or Official Rules Request. A copy of the Official Rules and a list of winners (when complete) are also available during regular business hours at the Milwaukee Journal Sentinel, 333 W State St, Milwaukee WI 53203. All such requests must be received within thirty (30) days following completion of the Promotion.

7. TERMS OF USE AGREEMENT & PRIVACY POLICY

a. By entering this Promotion, you agree to use of your personal information as described in the Privacy Policy located at: www.jssportsshow.com

b. By use of this web channel and by entering this Promotion, you agree to the Promoter's Terms of Use Agreement: www.jssportsshow.com

Sponsor: Milwaukee Journal Sentinel , 333 W. State St, Milwaukee WI 53203